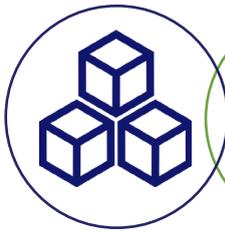


Investment Areas



In 2016, we focused on the following **seven core investment areas** to best create cost-efficient solutions for driving successful human development and overall community well-being. We analyzed each area to determine the most important issues and concerns to address, the most effective actions to pursue, and the existing opportunities to build upon for greatest success.



EARLY CHILDHOOD DEVELOPMENT

We help ensure children are off to the best start through developing quality early learning and support systems, reducing early adverse experiences, and engaging, educating and empowering families.



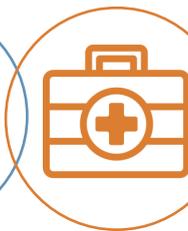
EDUCATION/ YOUTH SUCCESS

We focus on a Whole Child Approach to education, using schools as hubs for linking families and communities to the school to give children and teens the support they need to be successful in school and life.



ACCESS TO CRITICAL RESOURCES

We link people in need to over 10,000 human services programs, connect families to high quality child care, and keep vulnerable Oklahoma residents safe during health related and other community emergencies.



HEALTH/ HEALTHCARE

We promote good physical and mental health supported by responsible health decisions through established widespread community support allowing for specific community interventions and strategies to emerge.



HOUSING/ HOMELESSNESS

We assist homeless persons through a systematic local strategy, providing the forum in which service providers, landlords, public officials, and citizens can work together toward the prevention of homelessness.



VETERANS INITIATIVES

We strive to create a community ready for returning warriors and ensure programs are in place to care for them. Our goal is to create a plan for our region to best address the priority needs of returning veterans and their families/caregivers.



INCARCERATION REDUCTION

We implement strategies to reduce incarcerations in Oklahoma and keep people out of prison and on the path to recovery and employment, an essential element to saving resources and increasing opportunities for success.