

2017 ANNUAL REPORT



**CC
RC**

**Child Care
Resource Center**

Quality Care for Every Child

Ensuring quality child care
in Tulsa and surrounding
counties since 1987



**COMMUNITY
SERVICE
COUNCIL**

Improving Oklahomans' Lives Through
Research, Planning & Action

ENHANCING QUALITY CHILD CARE

Child Care Resource Center (CCRC), a program of Community Service Council (CSC), has served children and families in the Tulsa metro area since 1987. Our focus remains in line with CSC's mission: to be a leader in confronting challenges to health, social, education and economic opportunities, and to strategically advance effective community-based solutions.

Our work is to endorse an overall plan for investment in quality birth through eight initiatives, support families' need for quality care, and promote a skilled workforce ready to teach our children.

FROM A GRANDMOTHER...

“ You helped me out when I was looking for a place to put my grandbaby and she is now 18 months old. She has been at a daycare since about eight weeks old. She turns two in June and I was interested in what other day care centers offered in my area.”



◀ *Child care providers attend a training provided by CCRC.*

THE NEED IN OKLAHOMA

Overwhelming evidence confirms that early childhood experiences strongly influence a child's future growth, health, development and learning. For children to achieve their full potential, they must have a strong start from birth. Quality child care is that healthy foundation for many children.

66% of children ages 0-12 live in households where all adults are in the workforce.

9% of child care programs are ranked at the 3-Star Level.

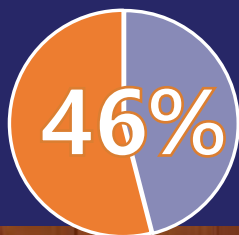


750 child care programs are located in Tulsa, Creek, Wagoner & Rogers Counties.

ACCOMPLISHMENTS

IN 2017

349 PROGRAMS



349 programs, or 46% of programs in the Tulsa Metro Area, participated in **trainings and/or technical assistance** led by CCRC.



19 CHILD CARE CENTER DIRECTORS



completed CCRC's Leadership Academy through a pilot project to measure successes when the academy is partnered with intensive technical assistance.

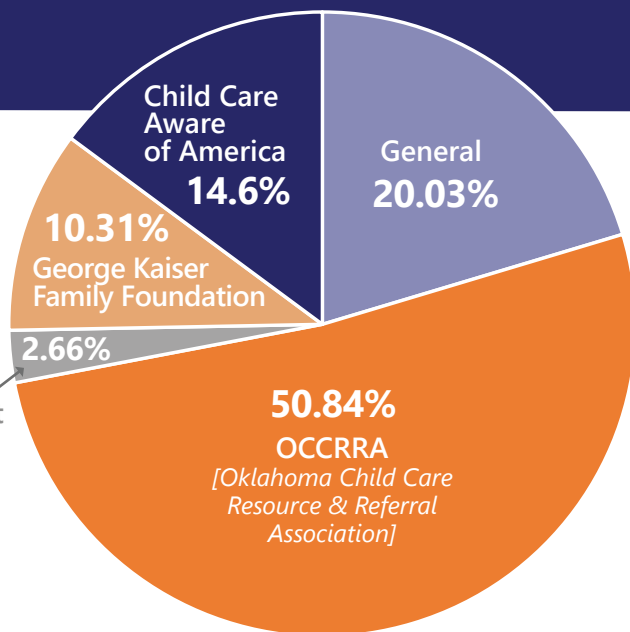
◀ *Jessica Ruggles, Quality Enhancement Specialist for CCRC, leads a training for child care professionals.*

2017 FINANCES

Expenses - Resource & Referral

Personnel	81%
Occupancy/Equipment	5%
Travel/Training	3%
Program Expenses	6%
Professional Fees/Misc.	5%

State Department of Education



SUPPORTING children and families

CRCC was reimbursed

\$352,574

for serving nutritious meals & snacks to **54 family child care home providers** through the Child and Adult Care Food Program.



1,369

families searched for child care in 2017, for 1,000+ **children**.

99%

of families

surveyed say they would use our services again if needed.



PROMOTING a consistent, knowledgeable and effective workforce

Our trainings and technical assistance focus on the Oklahoma Core Competencies for Early Childhood Practitioners.

101 Number of trainings we provided in 2017, totaling **284 hours** with **2,657 attendees**. 980 of those attendees were unduplicated.

106 child care programs received **881 hours** of technical assistance by either site visit, email or phone.

In 2017, our Quality Enhancement Initiative helped two child care programs with the NAEYC renewal process and one child care center became a first-time recipient for the NAEYC Accreditation.

ENHANCING children's learning environments

In September 2017, 10 companies completed 11 volunteer projects at 10 child care programs for the annual Tulsa Area United Way Day of Caring, including:

- Painting an infant & toddler classroom (North Tulsa)
- Cleaning a program's new building (Downtown Tulsa)
- Revitalizing a family child care home's playground (Midtown Tulsa) and a public school early childhood program playground (Jenks)
- Building a sandbox at a family child care home (North Tulsa)
- Building picnic tables at a child care center (Bixby)
- Painting the outside of a child care center (North Tulsa)
- Cleaning the empty lot across from a child care center (North Tulsa)
- Reading to children at a child care center (North Tulsa)
- Painting the playground at a child care center (East Tulsa)
- Building outdoor activities at a family child care home (Midtown Tulsa)



2017 HIGHLIGHTS

INTERNATIONAL INFANT AND TODDLER CONFERENCE

We sponsored the 5th International Infant & Toddler Conference on April 5-8, 2017 in Downtown Tulsa titled *A World of Possibilities: It all Starts Here*, focused on infant and toddler nurturing, brain development, language, environments, and advocacy. **347 attendees** attended 37 presentations led by experts from Poland, New Zealand, Mexico, Zimbabwe, Louisiana, California, New Hampshire, New York, North Carolina and Oklahoma. The pre-conference provided a day-long institute on either reflective supervisor or hands-on outdoor learning environments. We also hosted a free community event that drew **250 attendees** titled *What if Everyone Understood Child Development?*

NEW DATABASE

In June 2017, CCRC started a new database now being used statewide that enables child care programs to upload and update their own program information and photos for families to see that are searching for child care.

STORIES FROM OUR TEAM...

“A child care provider came to visit me yesterday from East Vale, Calif. She has a successful childcare there. She had heard of the Latinas Juntas group at the Martin East Regional Library and wanted to talk to me about opening her child care business here. I felt honored that she would take time to come by our office to discuss business with me.”
- Sam Stephenson, CCRC

“I trained on *Creating Rituals in the Family Childcare Home*. There was a lot of excitement and everyone at the end of the training talked about implementing rituals to create a more cohesive and school family atmosphere. For example, one provider was excited to implement a “wish you well” board to send well wishes to children who were absent that day.” - Jessica Ruggles, CCRC



EMERGENCY PREPAREDNESS GRANT

Through this Child Care Aware of America grant, we have provided child care providers with disaster kits, first-aid kits and other emergency resources. Additionally, we trained **400+ providers in Oklahoma** on emergency preparedness. We plan to continue emergency trainings after the grant has ended.



Child Care Resource Center

Quality Care for Every Child



2017 STAFF MEMBERS

- Melinda Belcher, Resource & Referral Coordinator
- Stephanie Howard, Child Care Consultant
- Cynthia Mooney, Quality Enhancement Specialist
- Casey Moore, Food Program Administrator
- Jessica Ruggles, Quality Enhancement Specialist
- Collette Sawyer, Quality Enhancement Specialist
- Jessica Smith, Child Care Consultant
- Karen Smith, Director
- Samara Stephenson, Resource & Referral Hispanic Outreach Specialist

2017 BOARD OF DIRECTORS

- Larry Wofford, Board President, Professor, Bovaird School of Business, University of Tulsa
- John Richer, Board Vice President, Attorney, Hall Estill
- Beau Brock, Treasurer, Financial Advisor, Brock & Associates
- Ann Domin, Past Board President, Deputy Director, INCOG
- Barbara Bucholtz, Professor, University of Tulsa
- Teresa Burkett, Attorney, Conner & Winters
- Lanny Endicott, Department Head, Oral Roberts University
- Walter Evans, Chief of Security, OU-Tulsa
- Michael Evanson, Board Treasurer, CPA, Evanson & Associates
- Chris Graber, Managing Director, BOK Financial Corporation
- Robert Ireton, Retired Military
- Charlie Jackson, Retired Tulsa Police Department
- Rick Kelly, VP of Oklahoma Network Operations, Blue Cross Blue Shield of Oklahoma
- Kerry Lewis, Attorney, Rhodes, Hieronymus
- Judge Rebecca Nightingale, Presiding District Judge, Tulsa County
- Denise Reid, DR Consulting
- Matt Rodgers, Treasury Sales Officer, Commerce Bank
- Judge Deborah Shallcross, Gable Gotwals
- Paula Shannon, Deputy Superintendent, Tulsa Public Schools
- Stephen Wolff, Army National Guard
- James Chavez, Insurance
- Karen Davis, Community Volunteer
- Ruth Ann Fate, Retired Educator, Tulsa Public Schools Board of Education
- Sentell Fox, Attorney/HR Manager, Retired
- Carole Huff Hicks, Manager, Community Affairs, AEP
- Nancy McDonald, Retired Educator and Community Volunteer
- April Merrill, Attorney, Legal Aid Services of Oklahoma
- Tina Pena, Administrator, Tulsa Community College
- Jill Willey, Retired
- Peggy Gaskill, CFO Products Division, Global Power
- Dana Birkes, Chief Marketing Officer, Clifford Power
- Erv Janssen, MD, Independent Mental Health Care Professional
- Gary Percefull, The Scissortail Group and Tulsa Public Schools Board of Education



THANK YOU FOR YOUR SUPPORT



Child Care Resource Center is a program of the Community Service Council
16 E. 16th Street, Suite 202, Tulsa, OK 74119 | 918-834-2273 | ccrctulsa.org