



# The POWER of FAMILIES PROJECT

COMMUNITY SERVICE COUNCIL

INCREASING EQUITABLE OPPORTUNITIES  
FOR TULSA'S HISPANIC/LATINX FAMILIES

The Community Service Council's Power of Families Project helps remove barriers that impede community engagement, school readiness, and access to health care among Tulsa's Spanish-speaking Hispanic/Latinx families.

Power of Families Project's bilingual and bicultural **PROMOTORAS** engage with families to better understand their social, economic, health, behavioral health, and inclusion needs. **PROMOTORAS** are peer leaders in the community who receive specialized training to serve as community educators.



## PROGRAM OBJECTIVES

- Provide a support system for immigrant and natural-born Hispanic/Latinx residents of Tulsa County
- Help ensure educational equity for Hispanic/Latinx children and decrease the rate of developmental delays
- Provide health education among Hispanic/Latinx families to promote current and future well-being
- Provide connection to the community for Tulsa's Hispanic/Latinx families

what we do



*Through engagement with these families, particularly those who are vulnerable and isolated, the program provides community partners and leaders with culturally competent local strategies to remove barriers and provide equitable opportunities for all families in Tulsa.*

### FOR MORE INFORMATION

Maria Elena Kuykendall

[mkuykendall@csctulsa.org](mailto:mkuykendall@csctulsa.org)

[csctulsa.org/the-power-of-families-project](http://csctulsa.org/the-power-of-families-project)



COMMUNITY  
SERVICE  
COUNCIL

Improving Oklahomans' Lives Through  
Research, Planning & Action