

**2019/11/13 (Wed.), 4:00pm**

**TRCCC November Meeting**

**AGENDA**

- Reminder of group purpose
- The plan moving forward + Questions
- Tulsa Counts workshops
- Brainstorming about awareness events + Questions

**UPDATES**

- We have a letter to share with funders; we are reaching out to a few foundations first, and then will go out wider.
- We have a [web app](#) that we can use to show where we are having TRCCC-related Census events.
- The State Complete Count Committee is raising funds for a media campaign. They have a slogan: "OK, Let's Count!"

**NOTES**

- Brant Beaver - hosting job fairs in Native nations in northeast Oklahoma already
- What is most helpful about the plan laid out?
  - Getting our [THA] residents to serve and help with this process
  - Envision Comanche - trained 4 residents through work advance to do community engagement
  - Awareness is most helpful--education ahead of time, not just having a strange person knocking at your door
  - Brant's idea to get enumerators to reflect the communities--job fairs in the area.
  - We are ahead of the game here--Oklahoma State CCC is having their meeting at River Spirit 11/14
- What's missing from the plan as laid out?
  - Information in Zomi, Hmong<sup>1</sup>--not translated
  - Education? (Events in schools?)
    - [Statistics in Schools](#)--optional, they bring in all information to schools/students about getting counted in 2020
  - Hospitals, Indian Health Services clinics...the state of OK will allow putting up flyers, other things we need
  - Home visitation programs--Children First, Healthy Start, First Steps, Connect First...most likely connected to Birth through Eight Strategy for Tulsa
  - Timeline for media. When will we have someone in charge of that?
  - Process to request money, submit budgets
  - A Way Home for Tulsa agencies will be available to plan homelessness outreach after Jan. 23 (when HUD's annual count happens)
- Some helpful strategies from past, or strategies we could use in future

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<sup>1</sup> Hmong only available with a language card, glossary, and identification card--not for internet self-response. See [Census memo](#)

- Promotoras as people doing outreach for the Census, being connected to community already
- Inventory of community festivals (City of Tulsa has an intern who could help with this)
- Residents surveying residents, flyers, door-to-door surveys
- Libraries, schools, etc. as voting locations have always been helpful
- Posting flyers in apartment laundromats
- Micro-websites that communities use among themselves, connected to but outside of traditional social media

**Events & Activities for Subcommittee Chairs**

<h1>1</h1> <p>awareness event</p>	<p><u>Purpose:</u> Spread the word about the Census to Tulsans your subcommittee represents.</p> <p><u>Examples</u> Mrs. Phyllis Guthrie is working with Webster High School’s broadcasting program so students can spread the Census message on air.</p> <p>Timeline: now through February</p>
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<h1>1</h1> <p>(or more) Tulsa Counts workshop</p>	<p><u>Purpose:</u> Educate and be educated by people who are connected to the demographic group your subcommittee represents about the Census.</p> <p><u>Examples</u> Dr. Robert Turner co-facilitated a Tulsa Counts workshop with 30 black residents of North Tulsa. // Ms. María Elena Kuykendall recruited three Power of Families promotoras to lead a Spanish-language Tulsa Counts workshop with certified promotoras/es who work in the Hispanic community.</p> <p>Timeline: now through February</p>
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<h1>1</h1> <p>“Get out the Count” event</p>	<p><u>Purpose:</u> Make it easier or more fun for people to fill out the Census.</p> <p><u>Examples</u> A well-known company like QuikTrip could sponsor the food at a big free Census Day event in an undercounted census tract.</p> <p>Timeline: March through May (later events should focus in low-response Census tracts)</p>
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<p><b>Mon Dec 9:</b> . Apply for mini-grant for awareness activity OR submit your plan for a Tulsa Counts workshop.</p>	<p><b>Fri Jan 10:</b> . Do whichever of the Dec 9 items you have not completed yet.</p>	<p><b>Fri Jan 31:</b> . First of those two things (workshop or awareness activity) completed.</p>	<p><b>Sat Feb 29:</b> . Both awareness activity and Tulsa Counts workshop completed. . Plan submitted for first Get Out the Count event.</p>
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## Questions

### *How do these Tulsa Counts workshops work?*

They are two- to two-and-a-half hour workshops that start with basic information about the Census and end with brainstorming new ideas in small groups. They are meant to be fun and to spark creativity, and we tailored them to engage members of undercounted communities, rather than simply those in government or business. See [this guide](#) for more details.

### *Who should attend these workshops?*

The attendees should be a mix of community leaders and everyday residents. Our goal with Tulsa Counts workshops is to gather ideas primarily from people who themselves might be undercounted, and secondarily from those with close personal or working relationships with potentially undercounted residents. (For instance, a workshop focused on homelessness would have participants who have experienced homelessness.) We are not looking to fill rooms with policy experts, decisionmakers, or heads of organizations, though they can and often should participate.

### *Who plans these workshops?*

Each workshop is planned by a team of three facilitators who have strong relationships within the community that your workshop will be targeted towards. Each facilitator earns a stipend of \$130, in addition to a bonus depending on the number of people they invite.

### *What is my role in this as a subcommittee chair?*

As a subcommittee chair, you should

- Find the three facilitators (you can be one of the three facilitators if you would like, but you can only facilitate one workshop)
- Communicate with Kyle about logistics (date, time, where food is coming from)
- Attend the workshop

### *Is there funding available for these workshops?*

We intend to have funding available for food for the event. We will also provide materials.