

2019/12/19 (Thu.), 10:00am or 2:30pm

TRCCC December Meeting

AGENDA

- Share fully-formed ideas, give feedback
- Presentation on How to Run a #TulsaCounts Workshop
- Turn ideas-in-progress into ready-to-go ideas
- Schedule 1-1 meeting time with Kyle

UPDATES

- We have raised \$60,000 for Census-related events, including \$10,000 specifically for outreach to undocumented and mixed-status families.
- Oklahoma's Statewide Complete Count Committee meets Friday, 12/20 in Oklahoma City. I have been appointed as an official member and I will be attending the meeting.
- Mini-grants program kick-off: People in the seven-county Tulsa Metropolitan Area can apply for up to \$500 to host an event in an area that has a low predicted response rate, to help make sure that everyone gets counted. There should be more information going out about this in the news tomorrow.

NOTES

10AM: Melissa Abdo, Barbara Cargill, Kenna Moore, Melanie Poulter, Rhene Ritter, Jessica Sisemore, Mimi Tarrasch

Census Bureau representatives: Joshua Etheridge, Jeronimo Gallegos, Christopher Landis

- TU has close relationship with Kendall-Whittier; thinking about whether there could be a student-led Census efforts.
 - Could also do an event for students, to let them know they should fill it out based on where they are April 1
- Need guidance--working with person from Vietnamese and Hmong community.
- Focus on counting people that aren't housed. We already have a count with HUD in January, so will shift focus to this in February; will meet with shelters; have very robust street outreach team (13 different organizations serving those staying in streets)--focus would be with those serving this population.
 - We want to be able to reach out to transient populations with people where they're sleeping or eating.
 - Re: outreach to homeless, some people want to talk about areas that might be new since 2010 Census...tent cities...new buildings...there needs to be a new listing.
- Someone from YWCA wants to be involved with the Asian subcommittee.
- Kenna presented to her senior class about Census; students may not know a lot about it
- Jeronimo: Social media outreach. Reaching out through FB, Twitter, partnership organization websites.
- Mimi has a committee together (for justice-involved people), willing opportunity for people. One thing I wonder about is: at Family & Children's Services, we see ~500 people per day

through various offices. **Would like to have materials available.** More subliminal messaging would be good.

- Also, Dr. Charlie Wood wants to do a marketing/management/MBA (BBA?) project for students.
- Resources: \$50k, 2 weeks in advance for resources from QuikTrip. Additional questions:
 - Is the parish community involved?
 - Is the library involved?
 - Generation Citizen: they're developing a curriculum about the Census that TPS has access to. (Someone else has heard them speak at TU about voting, civic engagement.)
- Mimi wants more information on the application process.
 - Application takers from Bureau don't leave voicemails except for veterans (C. Landis).
 - We're at 49% in Tulsa County for peak operations (J Gallegos).

2:30PM: Barbara Gibson, Mary Kham, Brant Beaver, Conner Carroll

Census Bureau representatives: Joshua Etheridge, Jeronimo Gallegos, Christopher Landis

- County basketball tourney at Muscogee Nation dome. Just released participating schools. Will have a table ready with little cards, and posters will be ready hopefully. We're going to get with Census to get a van, see if they could park out front for the tournament.
- Jan 9-11 Intertribal Council meeting at Hard Rock Casino. At last meeting, issued proclamation supporting US Census.
- Oklahoma has funding for libraries to do events...see OK Dept of Library or state website. All librarians received notification that if they have a plan or activity or event, they can receive funding...some have already partnered with us.
- Mary in OKC, hoping to bring info to OKC area too.
- (During presentation about Tulsa Counts workshops): Josh said many restaurants have volunteered to be sponsors for event. Then we can all be tied in.

Activity to

	Brant	Mary
community	Muscogee Creek Nation, Indians	Zomi community
facilitators	Department heads--Community Research and development department, executive office & national council. Train them so when they go out, they can say they're behind the Census	Same ones...goal to incorporate community leaders. (We have official comm leader group called Zomi Innkuan for Oklahoma.) Also, translators for different school districts who are already communicating with families.
venues	Sporting events (e.g. county tournament),	Library by 91st and Yale.

	Pecan Festival, Creek Nation Festival in June...and social media outlets. And Spring Celebration, community baby showers, State of Nation.	Glenpool Comm Center. Zarrow Community Building/Campus (Sherwin Miller?) Want to open it up no matter where people attend.
food	Finger food, sandwiches...also buy T-shirts. First 20 who go by booth or with employment get a T-shirt.	Continue with Burmese, but also open with others.
How to invite facilitators?	PR, department heads...newspaper...flyers.	Could do PSA. There are scripts we could use officially. Also Zomi TV Network that just started last month...so many people are watching. They like to livestream events.
Also		Festivals: Zomi National Day in February. Would be great to have someone from the office speak at the event. Or if Kyle wanted to come and attend a Zomi Innkuan meeting so they get buy-in for them to facilitate

Name:

1. What community are you going to reach?
2. Who are some facilitators you have in mind? When do you plan to contact them? (Tip: take 1 minute to set time on your calendar now!)
3. What are some venues you have in mind? (Tip: Consider areas that are easy for your audience to get to, or places where response rates are low: <https://census.gov/roam>)
4. What kind of food do you want to cater? (Tip: consider a local business that your audience likes.)
5. How will you invite people to the event?
6. If the predominant language is not English, how will you ensure there is translation?

When you are finished, check in with Kyle to go over your answers.